



*CIMEC OY*  
*Glasstec 2024*

# CARBON NEUTRAL EXHIBITION STAND

MESSEFORUM OY HAS PRODUCED THIS CARBON NEUTRAL  
STAND WITH CARBON EMISSIONS OF 0 G.



## CARBON FOOTPRINT CALCULATION

The carbon footprint of this stand has been calculated using the OpenCO2.net carbon footprint platform and applying its extensive emissions database. The calculation is based on emission calculation standards.

The calculation incorporates all the significant sources of emissions in designing, building and dismantling Messeforum's exhibition stands. These include construction materials, furniture and equipment and their transport, the electricity used in the stand, business travel involved in construction on site and transporting waste for waste treatment when the stand is dismantled.

## REDUCING EMISSIONS

The emissions caused by Messeforum's exhibition stands have been reduced by improving the efficiency of material use and encouraging a circular economy. Materials and furniture are re-used as far as possible, while ensuring high-quality stand construction.

The electricity used in the exhibition stands is always from renewable energy sources where available. The waste from dismantling the stands is sorted and processed in line with the exhibition centres' recycling programmes.

## OFFSETTING EMISSIONS

The emissions that cannot be mitigated by other means are offset using CO2esto's Emission Cutter. CO2esto buys emission allowances off from the EU Emissions Trading System (EU ETS), an officially monitored system which guarantees that emissions are genuinely reduced.